



Andrew Lloyd Webber Foundation

Guidance for Grant Applicants

The Andrew Lloyd Webber Foundation's principle objectives are to advance the arts, culture and heritage for the public benefit.

This Foundation was founded by Andrew Lloyd Webber in 1992 and is a Registered Charity Number 1015648.

What We Fund

We fund projects that encourage and develop public access, participation, education and training in the arts, culture and heritage sectors.

Our Priorities

The Foundation believes that in order to maintain vibrancy in the arts, it is critical that the new generation of potential artists are nurtured and encouraged. Recognising that these are difficult economic times to get a start in artistic life, we will prioritise support to projects that enable people to develop their abilities and careers, by providing professional education, training, apprenticeships and work place experience in all areas of the arts, from stone masonry to youth orchestras to stage electricians.

Funding Strategy

The overarching principle that will guide our funding decisions will be a desire to make awards to projects that make a real and ongoing difference to people's lives.

Real – means an appreciable and significant difference.

Difference – Implies that the funding award contributes to something that wouldn't otherwise happen, without the making of such awards. This might (but needn't necessarily) include the overcoming of special difficulties/obstacles, or support development within a career for those who are currently missing out.

Ongoing – Something that is going to have a long-term benefit and an ongoing effect on people's lives, rather than an effect that is short lived.

We will have particular regard to the following criteria when considering your application:

- The project must fulfil the Andrew Lloyd Webber Foundation's charitable objectives.
- The project benefits those who would not otherwise be able to participate, either due to lack of funding or access to the provision in other identifiable ways.
- The extent to which the project makes a real difference to people's lives.
- The ongoing benefit that will be achieved.
- The quality of the activity in relation to the arts, culture or heritage.
- The quality of the skills that will be taught.
- The project is well managed and delivered by qualified and experienced professionals.
- The organisation applying for funds can be validated.
- The organisation has a creditable history of being successful in its objectives.
- It can be demonstrated that the project is viable and sustainable.
- The budget provided shows a realistic outcome.

Please note that if your application is for a heritage project, we would expect it to be defined to a particular part of that project.

Who We Fund

- 1 Registered Charities, or not-for-profits e.g. Companies Limited by Guarantee, constituted community groups. Companies limited by shares are only eligible to apply if the grant is treated as restricted and will not make a profit for the organisation.
- 2 Organisations that are legally constituted and providing activity for a minimum of one year (if you are registered with the Charity Commission or Companies House you must supply evidence of this through your constitution)
- 3 Organisations that can provide their most recent set of accounts no more than 18 months old
- 4 Organisations that have an Equality/Diversity Policy and Child Protection Policy in place
- 5 Organisations that comply with all statutory laws and regulations relating to the work they will deliver and have Employers and Public Liability insurance in place

Arts and Culture

The Foundation recognises the power of arts to raise aspiration, build communities and provide a vibrant and fulfilling culture in which to live. We want to support the diversity and financial sustainability of the arts and ensure the widest range of people can participate.

Funding Priorities

Performing Arts (music, theatre, dance)

We support work that:

- Provides, enhances and enriches education in the arts
- Unlocks creative potential and develops skills to access a career in the performing arts
- Uses the arts to develop life skills
- Equips the next generation to manage a sustainable career
- Introduces young people to the arts and provides opportunities for progression
- Provides professional training or development

Applicants Must:

- Demonstrate professional training/development
- Have an accessible recruitment or engagement process that works to encourage participation and breakdown potential barriers for participants
- Demonstrate the pathway for progression and any wider social impact of the project

Heritage

The Foundation wants to support the heritage sector to be sustainable and diverse, we want to support the sector to make sure that the widest range of people can participate and learn skills to ensure that traditional heritage skills continue to be developed and retained for future generations.

Funding Priorities

Heritage

We support work that:

- Provides, enhances and enriches education in heritage skills
- Develops skills to unlock access to a career in the heritage sector.
- Supports development within a career in the heritage sector
- Equips the next generation to manage a sustainable career
- Introduces young people to heritage and the opportunities for progression
- Provides professional training or development

Applicants Must:

- Demonstrate professional training/development
- Have an accessible recruitment or engagement process that works to encourage participation and breakdown potential barriers for participants
- Demonstrate the pathway for progression and any wider social impact of the project

Preparing your application

Andrew Lloyd Webber Foundation offers grants in three different strands of funding:

	Unlock	Enhance	Empower
Description	Grants for projects that increase diversity in the arts and heritage by breaking down social, economic and geographical barriers, encouraging engagement and providing high quality training to young people aged under 25, eg youth theatres, youth orchestras, side-by-side music initiatives, music therapy groups, music in prisons, heritage skill training.	Grants for projects that provide specialist training and work place experience and apprenticeships for emerging artists and newly graduated professionals, eg theatre director schemes, actor mentoring and training, heritage building craft apprentices and training schemes, young composer schemes, writer's workshops.	Grants for projects that allow renowned practitioners to apply resources widely, unlocking access to high quality arts and heritage education and training for a significant number of people
Amount	Up to £5,000 per year	Up to £10,000 per year	Up to £25,000 per year
Application Process	Two stage application process		
Application Deadlines	Information available at www.andrewlloydwebberfoundation.com		
Grant Duration	Up to 3 years		
Outcomes	Projects must demonstrate how they fit with Andrew Lloyd Webber Foundation trustees' current priorities (see full guidance)		
Match Funding	The trustees encourage applicants to have secured some additional funding for the project		
Funding agreement restrictions	Only one Andrew Lloyd Webber Foundation grant can be held at any time		
Repeat Funding	Repeat funding will not be considered until at least 24 months from the last grant payment		
Reporting	Report required at end of project and after each year for repeat funding		

How to Apply

We have a two stage application process:

1st Stage: **apply on line** by completing a short application form outlining your project. We automatically acknowledge by email and decide whether to take it further within 6 weeks.

2nd Stage: **by invitation** – we send you a link to an on line application form where you will be asked for full details of your project. We make a decision within 4 months.

Before Applying:

Make sure your project is focused on the arts, culture or heritage.

Make sure you have read all the guidance and reviewed examples of previous grants awarded on our website to make sure your project fits our criteria for funding.

To make your online application you will need to:

Go to www.andrewlloydwebberfoundation.com/application

Answer the preliminary screening questions.

At the application login screen you will be able to see all the questions on the application form.

Login with your email and choose a password.

Once you have started the application form you can close the form and return to it at any time.

When you have completed the form you must submit it and at this point you will not be able to make any further amendments.

When you submit your form you will receive an acknowledgement by email and a copy of your application.

If you are invited to make a second stage application

We will ask you for:

- More information about your project including information on why the project is needed
- A clear plan of the activities and what they will achieve
- Information about the participants
- Details of the relevant leaders who will manage and run the project
- Your plans to make the work last beyond the lifespan of the project
- Evidence of previous success of the project
- Details of any other funding obtained towards the project

Other information required:

Project Budget

Latest audited annual accounts

Application tips

Please write in clear simple English – avoid jargon

Make sure the application is fact based – with evidence to support your claims

Don't take up lots of space explaining the general issues that lie behind your work. Assume we have a basic understanding of the context in which you operate

Explain the track record of your organisation and why it is qualified to deliver the project

Ask someone who doesn't know the project to read the application to see if they understand what you are proposing

Why we turn down applications

Each year we receive hundreds of applications and whilst we consider every application carefully, it is just not possible to support every worthy cause. We have compiled this guidance in order to explain our priorities and we hope by being clearer about what we turn down this will help to reduce the wasted time and effort for those projects that don't fit our current criteria.

We appreciate the huge amount of work that goes into a making a funding application. Please check the guidance before investing your time in applying. In particular you should consider:

Does your work closely match the Foundations priorities?

What is the potential impact and reach of your work?

Can you provide information on the difference your organisation has made so far?

Can you demonstrate you have a track record to successfully deliver the project?

The Foundation is unlikely to fund

- Commercial organisations (we need to ensure your organisation works in the not-for-profit sector)
- Grants to Individuals, including individual scholarships, student grants and bursaries (please note our performing arts scholarship programme is managed directly by the schools and colleges providing the training and is separate to our grant application process)
- Capital Costs including building work, renovations, refurbishment/repair and equipment
- One off Events such as a festival or the production of a play (we can support longer projects that are connected to a festival)
- Pilot Projects
- Projects where the ultimate aim is not connected with the arts, culture or heritage (for example, putting on a play to raise funds for a medical charity)
- General rehearsal, touring, production or staging costs for performances or exhibitions.
- One off productions/performances or tours
- After School clubs
- Music technology equipment
- Musical instruments where the project doesn't include lessons or professional training
- Theatre/performing space refurbishments
- Church choirs
- Competitions
- General running costs
- Repair, restoration or renewal of church bells
- Repair, restoration or renewal of church organs