



## Andrew Lloyd Webber Foundation

### Guidance for Grant Applicants

Andrew Lloyd Webber Foundation's principal objectives are to advance the arts, culture and heritage for the public benefit.

The Foundation was founded by Andrew Lloyd Webber in 1992 and is Registered Charity Number 1015648.

### Vision and Current Priorities

#### **We believe**

- engagement in the arts and heritage enriches lives, unlocks creative potential, improves skills, changes behaviour, increases confidence and should be available to all
- in order to maintain vibrancy in the arts, it is critical that the next generation of diverse artists is nurtured and encouraged

#### **We will**

- champion wider access to the arts and heritage by supporting projects that reach diverse communities and those who would not otherwise be able to participate
- prioritise projects that enable people to develop their abilities and careers, by providing professional education, training, apprenticeships and work place experience in all areas of the arts, from stone masonry to youth orchestras and stage electricians
- promote excellence in all areas of the arts, culture and heritage
- continue our role as high profile champion of the benefits of engagement in the arts and heritage and the importance of diversity in the sectors

## Are you eligible to apply for Andrew Lloyd Webber Foundation funding?

Please check your eligibility here.

1. Are you asking for funding towards a project that is related to the arts, culture or heritage?  
Our charitable objects are to support the arts, culture and heritage for the public benefit. We will be unable to consider support if your project does not fall within these objectives.
2. Is your project raising money for a purpose unconnected with arts, culture or heritage (for example for a medical charity)?  
If the ultimate aim of your project is not connected with the arts, culture or heritage, it will not meet our charitable objectives and we will be unable to consider support.
3. Are you based in the UK?  
In the USA, we support The American Theatre Wing Andrew Lloyd Webber Foundation Initiative. In all other respects, we are unable to consider applications from outside the UK.
4. Is your application to fund a gala, festival or other similar one-off arts event?  
Our current funding strategy is to award grants to projects that make a real and ongoing difference to people's lives. This means we give priority to projects that have a long-term benefit and do not to fund galas, festivals and other one-off events.
5. Is your application for performing arts scholarship funding?  
We rely on the expertise of performing arts schools and colleges to select our scholarship students as part of their audition/selection process. Applications for scholarships made directly to the Andrew Lloyd Webber Foundation will not be considered. Please see <http://andrewlloydwebberfoundation.com/content/category/scholarships> for more information.
6. Are you applying as an individual or on behalf of an organisation?  
We fund organisations such as charities, companies and community trusts, whose projects can be verified by third parties. We do not give funding directly to individuals.
7. Are you applying for funds to restore a church roof, building or organ?  
We do not fund the restoration of church roofs, buildings or organs.
8. Are you applying for funding towards a building or capital project?  
We are unlikely to provide large capital grants for building or restoration projects. Our current priorities are to fund training, work experience and skill development projects across the arts, culture and heritage.

## Arts and Culture – Funding Priorities

The Foundation recognises the power of arts to raise aspiration, build communities and provide a vibrant and fulfilling culture in which to live. We want to support the diversity and financial sustainability of the arts and ensure the widest range of people can participate.

### Funding Priorities

#### **Performing Arts (music, theatre, dance)**

##### **We support work that:**

- Provides, enhances and enriches education in the arts
- Unlocks creative potential and develops skills to access a career in the performing arts
- Uses the arts to develop life skills
- Equips the next generation to manage a sustainable career
- Introduces young people to the arts and provides opportunities for progression
- Provides professional training or development

##### **Applicants Must:**

- Demonstrate professional training/development
- Have an accessible recruitment or engagement process that works to encourage participation and breakdown potential barriers for participants
- Demonstrate the pathway for progression and any wider social impact of the project

##### **We will have particular regard to the following criteria when considering your application:**

- The project must fulfil Andrew Lloyd Webber Foundation's charitable objectives.
- The project benefits those who would not otherwise be able to participate, either due to lack of funding or access to the provision in other identifiable ways.
- The extent to which the project will make a real difference to people's lives.
- The ongoing benefit that will be achieved.
- The quality of the activity in relation to the arts, culture or heritage.
- The quality of the skills that will be taught.
- The project is well managed and delivered by qualified and experienced professionals.
- The organisation applying for funds can be validated.
- The organisation has a creditable history of being successful in its objectives.
- It can be demonstrated that the project is viable and sustainable.
- The budget provided shows a realistic outcome.

Please note that if your application is for a heritage project, we would expect it to be defined to a particular part of that project.

## Who We Fund

- 1 Registered Charities, or not-for-profits e.g. Companies Limited by Guarantee, constituted community groups. Companies limited by shares are only eligible to apply if the grant is treated as restricted and will not make a profit for the organisation.
- 2 Organisations that are legally constituted and providing activity for a minimum of one year (if you are registered with the Charity Commission or Companies House you must supply evidence of this through your constitution)
- 3 Organisations that can provide their most recent set of accounts no more than 18 months old
- 4 Organisations that have an Equality/Diversity Policy and, if relevant, a Child Protection or Safeguarding Policy in place
- 5 Organisations that comply with all statutory laws and regulations relating to the work they will deliver and have Employers and Public Liability insurance in place

## What we will expect

Application Process	Two stage application process		
Application Deadlines	Information available at <a href="http://www.andrewlloydwebberfoundation.com">www.andrewlloydwebberfoundation.com</a>		
Grant Duration	Up to 3 years		
Outcomes	Projects must demonstrate how they fit with Andrew Lloyd Webber Foundation trustees' current priorities (see full guidance)		
Match Funding	We encourage applicants to have secured some additional funding for the project		
Funding agreement restrictions	Only one Andrew Lloyd Webber Foundation grant can be held at any time		
Repeat Funding	Repeat funding will not be considered until at least 24 months from the last grant payment		
Reporting	Report required at end of project and after each year for multi-year funding		
Funding available	Up to £5,000 per year for three years	Up to £10,000 per year for three years	Up to £25,000 per year for three years

## How to Apply

Read all the application guidance and review examples of previous grants awarded on our website.

Complete our eligibility quiz available on the website to ensure you meet the minimum requirements to apply for a grant from Andrew Lloyd Webber Foundation.

We then have a two-stage application process:

**1<sup>st</sup> Stage: by invitation** – if you are eligible we send you a link to a short application form outlining your project. We automatically acknowledge by email and decide whether to take it further by an agreed date.

**2<sup>nd</sup> Stage: by invitation** – we send you a link to an online application form where you will be asked for full details of your project. We make a decision within 4 months.

### **To make your online application you will need to:**

Go to the link provided sent to you by email.

Login with your email and choose a password.

Once you have started the application form you can close the form and return to it at any time.

When you have completed the form you must submit it and at this point you will not be able to make any further amendments.

When you submit your form you will receive an acknowledgement by email and a copy of your application.

### **If you are invited to make a second stage application**

#### **We will ask you for:**

- More information about your project including information on why the project is needed
- A clear plan of the activities and what they will achieve
- Information about the participants
- Details of the relevant leaders who will manage and run the project
- Your plans to make the work last beyond the lifespan of the project
- Evidence of previous success of the project
- Details of any other funding obtained towards the project

#### **Other information required:**

Project Budget

Latest audited annual accounts

## Application tips

Please write in clear simple English – avoid jargon

Make sure the application is fact based – with evidence to support your claims

Don't take up lots of space explaining the general issues that lie behind your work. Assume we have a basic understanding of the context in which you operate

Explain the track record of your organisation and why it is qualified to deliver the project

Ask someone who doesn't know the project to read the application to see if they understand what you are proposing

## Why we turn down applications

Each year we receive hundreds of applications and whilst we consider every application carefully, it is just not possible to support every worthy cause. We have compiled this guidance in order to explain our priorities and we hope by being clearer about what we turn down this will help to reduce the wasted time and effort for those projects that don't fit our current criteria.

We appreciate the huge amount of work that goes into a making a funding application. Please check the guidance before investing your time in applying. In particular you should consider:

Does your work closely match the Foundation's priorities?

What is the potential impact and reach of your work?

Can you provide information on the difference your organisation has made so far?

Can you demonstrate you have a track record to successfully deliver the project?

## The Foundation is unlikely to fund:

- Commercial organisations (we need to ensure your organisation works in the not-for-profit sector)
- Grants to Individuals, including individual scholarships, student grants and bursaries (please note our performing arts scholarship programme is managed directly by the schools and colleges providing the training and is separate to our grant application process)
- Capital Costs including building work, renovations, refurbishment/repair and equipment
- One off Events such as a festival or the production of a play (we can support longer projects that are connected to a festival)
- Pilot Projects
- Projects where the ultimate aim is not connected with the arts, culture or heritage (for example, putting on a play to raise funds for a medical charity)
- General rehearsal, touring, production or staging costs for performances or exhibitions.
- One off productions/performances or tours
- After School clubs
- Music technology equipment
- Musical instruments where the project doesn't include lessons or professional training
- Theatre/performing space refurbishments
- Church choirs
- Competitions
- General running costs
- Repair, restoration or renewal of church bells
- Repair, restoration or renewal of church organs